



INDIAN RAILWAY CATERING AND TOURISM CORPORATION LTD.

(A Govt. of India Enterprise-Mini Ratna)

CIN: L74899DL1999GOI101707

Website: www.irctc.com, Email: info@irctc.com

Press Release

IRCTC and BOB Financial launch Co-Branded RuPay Cashless Contactless Credit Card

- IRCTC have come together with BOB Financial Solutions Limited (BFSL) & NPCI to launch the IRCTC BoB RuPay Cashless Contactless Credit Card.
- Card to offer maximum savings to frequent railway travellers and multiple benefits in shopping for categories ranging from groceries to fuel.
- Cardholders will be able to earn up to 40 reward points (per INR 100 spent) on 1AC, 2AC, 3AC, CC, or EC bookings made through the IRCTC website or mobile app.
- The Loyalty Number printed on the card can be linked with the IRCTC login ID to redeem reward points on IRCTC Website as well as Mobile App

Mumbai/New Delhi 23.02.2022 : The Indian Railway Catering Tourism Corporation Ltd. (IRCTC) at present, is one of the leading travel, tourism and hospitality companies of the country with a wide range of products besides railway e-ticketing such as on and off-board catering services on trains and stations, flights and hotels booking, tour packages through air, rail and water, luxury, deluxe and budget tourist trains.

IRCTC has rich experience in offering its customers with such co-branded cards and has a tie-up with another public sector bank to offer its loyalty program to its customers. The recent collaboration with BOB Financial Solutions Limited (BFSL) & NPCI in launching IRCTC BoB RuPay Cashless Contactless Credit Card is another landmark step towards promotion of the indigenous RuPay payment platform and realizing the vision of Digital India of Hon'ble Prime Minister of India.

The card is specially curated to offer maximum savings to frequent railway travellers. Users of this card will also get multiple benefits for shopping across other categories ranging from groceries to fuel. Cardholders can also use this card to transact at international merchants and ATMs through the JCB network.

Cardholders of IRCTC BoB RuPay Contactless Credit Card will be able to earn up to 40 reward points (per INR 100 spent) on 1AC, 2AC, 3AC, CC, or EC bookings made through the IRCTC website or mobile app. The card also offers a 1% transaction fee waiver for the customers on all their train ticket bookings. Customers making a single purchase worth INR 1,000 or more within 45 days of card issuance will get 1,000 bonus reward points.

The co-branded credit card will offer 4 reward points (per INR 100 spent) on grocery and departmental stores and 2 reward points on other categories. Cardholders will be entitled to 4 complimentary visits per year at partner railway lounges. The card will also offer 1% fuel surcharge waiver across all petrol pumps in India.

The cardholders will be able to redeem the accrued reward points on the IRCTC website and mobile app, after linking their Loyalty Number (printed on the co-branded credit card) with their IRCTC login ID.



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IRCTC is happy to be instrumental in the fulfillment of this vision and we look forward to the resounding success of this card amongst our customers.

The value proposition on this card presents a great potential as well as opportunity to be utilized among the vast customer base of IRCTC through its e-ticketing website **www.irctc.co.in** and Mobile App '**IRCTC Rail Connect**'."